

# INNOVATION CENTER OF THE USTI REGION

WHO ARE WE AND WHAT DO WE DO?





**Innovation Centre of the Usti Region contributes to a positive change of the region by fostering innovation and entrepreneurship.**

Innovation Centre of the Usti region (ICUK) was established  
In the autumn 2015.

**The founding members are:**

Usti region  
J.E.Purkyne University in Usti nad Labem  
Regional Chamber of Commerce of the Usti region



## OUR GOALS



### SUPPORT OF INNOVATION

Competitiveness of companies



### SUPPORT OF ENTREPRENEURSHIP

Establishing of new companies and start-ups



### SUPPORT OF NETWORKING

Transfer of knowledge from research organisations and universities to companies



# OUR TARGET GROUPS



## STUDENTS AND EARLY STAGE ENTREPRENEURS

Not afraid of running their own businesses



## SMALL AND MEDIUM ENTERPRISES

Lacking R&D capacities, but willing to innovate and expand



## MARGINALLY, BIG COMPANIES

Searching for inspiration and innovative impulses from external environment (open innovation principle)



## RESEARCH ORGANISATIONS

Searching for better targeting and usage of their research capacities



## OUR TOOLS

### FINANCE

Innovation vouchers, information and consultancy

### NETWORKING

Creating of opportunities to meet and get known potential partners

### CONSULTANCY

Grants, entrepreneurship, innovation



# REGIONAL TRANSFER OF TECHNOLOGIES/KNOWLEDGE



## GOAL - SHARED REGIONAL SERVICE

Why: efficiency; critical mass



## CURRENT PRACTICE - INDIVIDUALISM

Increased cost, limited internal capacities and information, outsourcing



## EXISTING DEMAND

UnCRE – Top private research institution – chemistry

UJEP – Only public university with HQ in the region

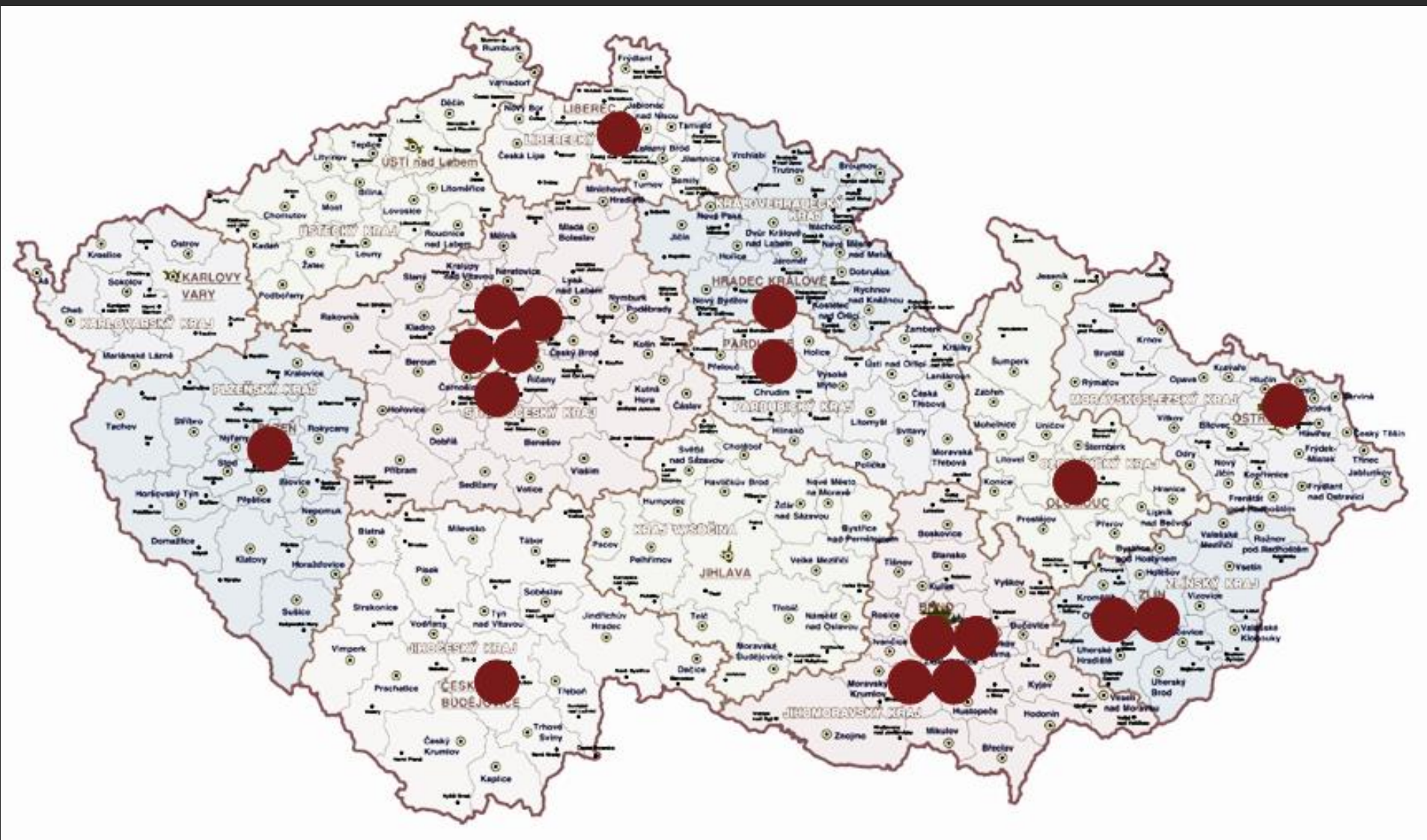


## GRADUAL IMPLEMENTATION

1. phase: network of partners
2. phase: internal capacity

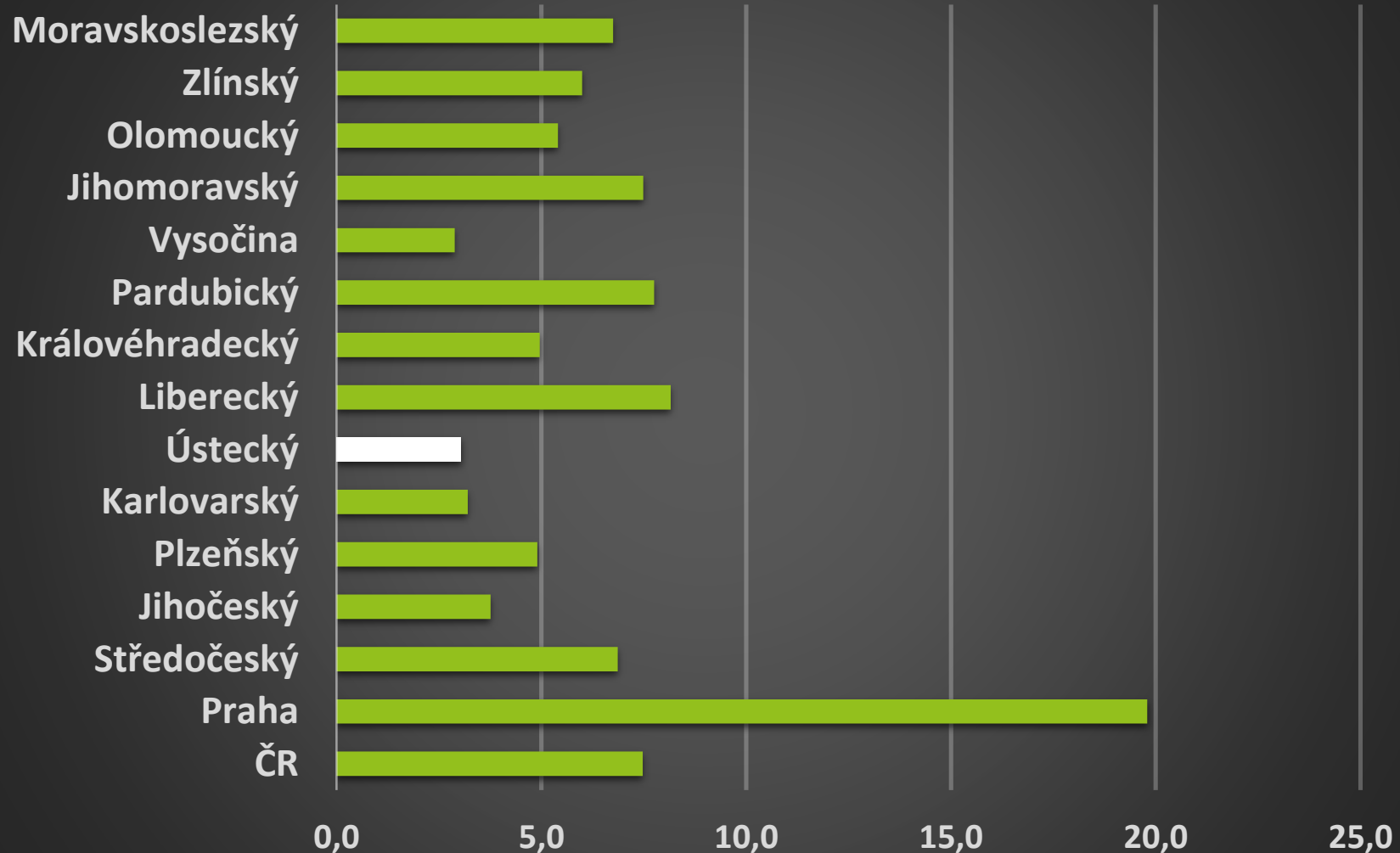


# LOCALISATION OF CTTs



Source: Transfera.cz

# Number of Patent Applications from the Czech Republic (2016, regions, per 100 000 inhabitants)



Source: CZO, ÚPV.





INNOVATION CENTRE OF THE USTI REGION



[facebook.com/icuk.usti](https://facebook.com/icuk.usti)



+420 475 285 840



[office@icuk.cz](mailto:office@icuk.cz)



[www.icuk.cz](http://www.icuk.cz)

## CONTACT US

**Inovační centrum Ústeckého kraje, z.s.**

Pasteurova 3544/1

400 96 Ústí nad Labem

IČO: 04542088

DIČ: CZ04542088

[sivicek@icuk.cz](mailto:sivicek@icuk.cz); +420 774 32 00 83