Krajská hospodářská komora Ústeckého kraje (regional chamber of economic and commerce)



GENERAL INFORMATION

Managing director, head of organisation Ing. František Jochman, LL.M.

Country

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Year of foundation 2000 number of employees, working in transfer processes 1

Type of organisation public institution

Aim/role with respect to the transfer process Founder of the Innovation Center of Usti Re-

gion.

Involvement in cross-border projects aimed at technology transfer and innovation.

Organization Expert working group of inno-

vative companies.

Main area with respect to the key topics Various

Main contact person for transfer Martina Francírková telephone 00420 777 677 171

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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)
- determination of the potential technology users' (licensees) needs and requirements



services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

 user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

publication modes and media

- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)
- spin-off creation by own organisation

services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/licensing (e.g. patent search; market analysis, foundation consulting)
- support of licensing (e.g. market analysis, legal consulting)
- supporting implementation of spin-offs based on innovative ideas/ technologies



services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- establishment of institutional structures for the cooperation between science and economy (e.g. endowed chairs, joint research institutions as a kind of public private partnership, associated institutes closely connected with universities)
- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

geographical area of transfer activities and services

- regional
- cross-border (PL ← \rightarrow CZ; PL ← \rightarrow GE; CZ ← \rightarrow GE)
- European-wide

TARGET GROUPS

kind of organisation

organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Public administration and defence; compulsory social security

number of employees of target group organisation(s)

- < 10
- 10 99
- 100 499

REFERENCES

Implementation of the project "Linking research and development for SMEs in Saxony-Czech border-land" Applicant: Usti Region Project partners: KHK UK, Wirtschaftsförderung Erzgebirge GmbH, Institut Chemnitzer Maschinen- und Anlagenbau e.V. Completion date: August 1, 2011 - January 31, 2014 The project aims to establish long-term cooperative relations between institutions, universities in the Czech Republic and the application sphere in the Usti region. Close interconnection links between these bodies will help more intensive transfer of scientific findings into practice and consequently an increase in the economic performance of the border region and therefore to increase its competitiveness.

