# Industrie und Handelskammer Dresden (chamber of industry and commerce)



### GENERAL INFORMATION

Managing director, head of organisation Dr. Detlef Hamann

Country Germany

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01239 Dresden

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URL http://dresden.ihk.de

Year of foundation 1862

number of employees, working in transfer processes 15

Type of organisation public institution

Aim/role with respect to the transfer process

Wir geben im Transfer Orientierung und Information von der Idee bis zum Markteintritt. Wir vernetzen die Wirtschaft mit der Wissenschaft.

We are providing orientation and information in the transfer process from idea until market entry. We bring economy and science together.

Main area with respect to the key topics interdisciplinary

Main contact person for transfer Steffen Waurick

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#### **OFFERED TRANSFER ACTIVITIES**

services in terms of the identification and description of innovative and economically applicable ideas

- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements
- Translation of needs in enterprises to look for (scientific) partners



### services in terms of the dissemination of innovative and economically applicable ideas

### publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

# services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties)
- research cooperation
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)
- exploitation plan (with business plan); initial information to the topic confidentiality

### services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/licensing (e.g. patent search; market analysis, foundation consulting)
- supporting implementation of spin-offs based on innovative ideas/ technologies

## services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

#### geographical area of transfer activities and services

regional



- national
- cross-border (PL  $\leftarrow$   $\rightarrow$  GE; CZ  $\leftarrow$   $\rightarrow$  GE)
- European-wide
- world-wide

### **TARGET GROUPS**

### kind of organisation

predominantly organisations demanding for innovative ideas or new technologies

#### businesses of target groups

Manufacturing

### number of employees of target group organisation(s)

- < 10
- **10 99**
- 100 499
- > 499

### **REFERENCES**

Kontaktzentren für Wirtschaftskooperationen zwischen Sachsen, Tschechien, Polen und der Slowakei. Die Kontaktzentren informieren über die Wirtschaftspartner in den angrenzenden Ländern und unterstützen die außenwirtschaftliche Aktivitäten und Kooperationswünsche sächsischer Unternehmen.

Contact centres for economic cooperations between Saxony, Czech Republik, Poland and Slovakia. The contact centres give information about economic partners and support for foreign trade activities in the neighboring countries.

