### Fraunhofer-Institut für Werkzeugmaschinen und Umformtechnik IWU/ Fraunhofer Institute of maschine tools and forming technology

Strategie und Internationales/Forschungsplanung

# 濍 Fraunhofer

### **GENERAL INFORMATION**

Managing director, head of organisation

Country

adress

telephone

email

URL

Year of foundation

number of employees, working in transfer processes

Type of organisation

Aim/role with respect to the transfer process

Die Fraunhofer-Gesellschaft ist die größte Forschungsorganisation für anwendungsorientierte Forschung in Europa. Wesentliche Forschungsfelder sind Menschen:Gesundheit, Sicherheit, Kommunikation, Mobilität, Energie und Umwelt. Der Schwerpunkt im Transferbereich besteht in der Überführung anwendungsbereiter Forschungsergebnisse in die Industrie.

Main area with respect to the key topics

Fraunhofer IWU: Produktionsforschung, vor allem im Bereich Maschinen- und Anlagenbau sowie Automotive, Schwerpunkte in den Bereichen Umform- und Zerspantechnologie sowie Energie- und Ressourceneffizienz

Main contact person for transfer telephone email

Prof. Dr.-Ing. Welf-Guntram Drossel Germany Reichenhainer Straße 88 09126 Chemnitz +49 371 5397 0 https://www.iwu.fraunhofer.de/de/kontakt.html https://www.iwu.fraunhofer.de 1991 3

research organisation

The Fraunhofer Society is Europe's largest research organisation for application-oriented research. Main fields of research are: humans, communication, safety, health, mobility, energy and environment. The focus in the area of knowledge and technology transfer lies on the transfer of research results, ready for use, into the industry.

Fraunhofer IWU: production research, particularly in the area of mechanical and plant engineering and automotive; thematic focuses are the forming and machining technology as well as energy and resource efficiency.

Katja Haferburg

+49 371 5973 1566

katja.haferburg@iwu.fraunhofer.de



### **OFFERED TRANSFER ACTIVITIES**

### services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)
- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements

### services in terms of the dissemination of innovative and economically applicable ideas

### publish and disseminate

portfolio of patents: own patents and patents of research institutions, universities

### publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises: regarding the technological portfolio of IWU
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas: IWU in-house with technology importers / customers
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users for the technology portfolio

## services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation



 consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)

### services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting): within the institute IWU
- support of licensing (e.g. market analysis, legal consulting): within the institute IWU

## services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- establishment of institutional structures for the cooperation between science and economy (e.g. endowed chairs, joint research institutions as a kind of public private partnership, associated institutes closely connected with universities)
- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters): to external networks mainly regionally; at technical level throughout Germany; FhG about alliances and associations
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult: IWU homepage/job market

### geographical area of transfer activities and services

- regional
- national

### TARGET GROUPS

#### kind of organisation

predominantly organisations demanding for innovative ideas or new technologies

#### businesses of target groups

- Manufacturing
- Information and communication

#### number of employees of target group organisation(s)

- < 10
- 10 99
- 100 499
- >499

