

### Dr. Starke Managementsysteme GmbH

#### **GENERAL INFORMATION**

Managing director, head of organisation Dr.-Ing. Matthias-Joachim Schumann,

Dr.-Ing. Thomas Starke

Country Germany

adress Uferstraße 46

09126 Chemnitz

telephone +49 371 56165 0

email info@drsm.de

URL http://www.drsm.de

Year of foundation 1991

number of employees, working in transfer processes

Type of organisation company

Aim/role with respect to the transfer process

Unterstützung von KMU bei der Umsetzung neuer wissenschaftlich-technischer Entwick-

lungen;

Durchführung/Organisation von Informationsveranstaltungen zu Innovationen;

Anbahnung von kooperativen Forschungsprojekten;

Mitarbeit in Netzwerken zur Forcierung der Zusammenarbeit zwischen Wissenschaft und Wirtschaft

Main area with respect to the key topics

Maschinen- und Anlagenbau, Autombobilindustrie, metallverarbeitende Industrie, Kunststoffverarbeitung, Medizintechnik

main contact person for transfer

telephone

email

support of SME for the implementation of innovative scientific and technological developments;

implementing/organising of information events on innovations;

initiation of co-operative research projects;

collaborating in networks with the aim of pushing the cooperation of science and business

mechanical engineering and plant construction, automotive industry, metal working industry, plastics processing, medical technology

Dr.-Ing. Matthias-Joachim Schumann

+ 49 371 561650

mschumann@drsm.de



### **OFFERED TRANSFER ACTIVITIES**

# services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures: innovation audits, patent search
- determination of the potential technology users' (licensees) needs and requirements: market analyses
- implementation of management systems (quality management, Environmental Management, IT, energy management) and integrated Management Systems, best practice

## services in terms of the dissemination of innovative and economically applicable ideas

### publication modes and media

- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results: meetings of VDI-workings groups
- demonstrators: meetings of VDI-workings groups

## services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users
- networking

## services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company): feasibility studies, marketing strategy

## services of the economic exploitation of innovative and economically applicable ideas

market analyses and development of marketing strategy

# services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

 initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)



### geographical area of transfer activities and services

- regional
- national
- cross-border (PL  $\leftarrow$   $\rightarrow$  CZ; PL  $\leftarrow$   $\rightarrow$  GE; CZ  $\leftarrow$   $\rightarrow$  GE)
- European-wide

#### **TARGET GROUPS**

#### kind of organisation

predominantly organisations demanding for innovative ideas or new technologies

### businesses of target groups

- Manufacturing
- Administrative and support service activities

### number of employees of target group organisation(s)

10 - 99

### **REFERENCES**

- Projekt: Inno-Metall: Erarbeitung von technisch-technologischen Lösugnsansätzen durch Einbindung externer Techologiegeber
- Projekt CROBUCO Cross Border Business Cooperation Netzwerk PLE - Product Lifecycle Engineering
- Projekt RITTS Region Dresden: Entwicklung eienr regionalen Innovations- und Technolgietransferstrategie für die Region Dresden
- Projekt RITSS INBO: Entwicklung eienr regionalen Innovations- und Technolgietransferstrategie für die Region Böhmen/Opole
- INTEREG III C-Projekt "3-CIP 3-Länder-Innovationsoffensive" Technologie- und Innovationsaustausch zwischen Regionen in Polen, Tschechien und Sachsen

- project "Inno-Metall": development of technical and technological solutions involving external technology providers
- project "CROBOBUCO" Cross Border
  Business Cooperation Network PLE Product Lifecycle Engineering
- project "RITTS Region Dresden": development of a regional innovation and technology transfer strategy for the region of Dresden
- project "RITTS INBO": development of a regional innovation and technology transfer strategy for the region of Bohemia/Opole
- INTEREG III C-project "3-CIP 3-Länder-Innovationsoffensive" - technology and innovation exchange between the regions of Poland, Czechia and Saxony

