TU Dresden

Transfer Office



GENERAL INFORMATION

Managing director, head of organisation	Sebastian Flößel	
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email	transfer@tu-dresden.de	
URL	http://tu-dresden.de/transfer	
Year of foundation	2013	
number of employees, working in transfer processes	18	
Type of organisation	university	
Aim/role with respect to the transfer process		
Koordination der Aktivitäten des Wissens- und Technologietransfers der TU Dresden.	Coordination of knowledge and technology transfer activities at TU Dresden	
Unterstützung der Wissenschaftler/innen ent- lang des gesamten Innovationszyklus bei der Sicherung von Forschungsergebnissen, der Ver- marktung und Verwertung von Schutzrechten sowie der Vernetzung mit Akteuren aus Wirt- schaft, Politik und Gesellschaft.	Support scientists in the exploitation of re- search results along the innovation cycle, the commercialization and application of trade mark rights and furthermore in the linking of political, economical and social stakeholder	
Main area with respect to the key topics	no restrictions	
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

÷., foster scientists in the description of the exploitable idea, focussed on its application in enterprises



- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensers) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation

services of the economic exploitation of innovative and economically applicable ideas

 supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting)



- support of licensing (e.g. market analysis, legal consulting)
- supporting implementation of spin-offs based on innovative ideas/ technologies

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- establishment of institutional structures for the cooperation between science and economy (e.g. endowed chairs, joint research institutions as a kind of public private partnership, associated institutes closely connected with universities)
- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult
- Monitoring of research projects

geographical area of transfer activities and services

- regional
- national
- cross-border (PL $\leftarrow \rightarrow$ CZ; PL $\leftarrow \rightarrow$ GE; CZ $\leftarrow \rightarrow$ GE)
- European-wide
- world-wide

SPECIAL CONTACT FOR OFFERED SERVICES

identification/ description of the innovative and economically applicable idea

C . I.

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dissemination of the innovative and economically applicable idea		
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establishment of contacts		
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TARGET GROUPS

kind of organisation

predominantly organisations demanding for innovative ideas or new technologies

businesses of target groups

- Agriculture, forestry and fishing
- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Water supply; sewerage, waste management and remediation activities
- Construction
- Information and communication
- Human health and social work activities

number of employees of target group organisation(s)

- < 10
- 10 99
- 100 499
- > 499

