

## Lausitzer Technologiezentrum GmbH (LAUTECH)/ technology center Lausitz

Transfer assistence

### **GENERAL INFORMATION**

Managing director, head of organisation Ms. Dipl.-Ing. (FH) Kathrin Schlesinger

Country Germany

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Year of foundation 1992

number of employees, working in transfer processes 1

Type of organisation company

Aim/role with respect to the transfer process

Unterstützung von KMU durch Informationsund Beratungsleistungen bei der Identifikation und planvollen Übertragung technologischen Wissens von Technologiegebern zur Verbreitung und Realisierung von Produkt- und Verfahrensinnovationen Support of SMEs with information and advisory services in the frame of identification and introduction of technological know-how of technology givers to disseminate and realize product and process innovations

Main area with respect to the key topics

digitale Transformation digital transformation

innovative Bau- und Wohnformen innovative building and living concepts

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#### **OFFERED TRANSFER ACTIVITIES**

services in terms of the identification and description of innovative and economically applicable ideas

identification of current research results in research institutions, universities (e.g. using technology scouting)



- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- determination of the potential technology users' (licensees) needs and requirements

### services in terms of the dissemination of innovative and economically applicable ideas

#### publish and disseminate

- portfolio of patents: own patents and patents of research institutions, universities
- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

### publication modes and media

- data-bases, online platforms, websites introducing innovative ideas
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

# services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

# services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- research cooperation
- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- concepts for and execution of qualification measures for the future personnel focussed on the exploitable idea/ technology (e.g. conceptual design and implementation of trainings, e-learning, workshops)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)



## services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/licensing (e.g. patent search; market analysis, foundation consulting)
- support of licensing (e.g. market analysis, legal consulting)
- supporting implementation of spin-offs based on innovative ideas/ technologies

### geographical area of transfer activities and services

- regional
- national

### **TARGET GROUPS**

### kind of organisation

predominantly organisations demanding for innovative ideas or new technologies

### businesses of target groups

- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Water supply; sewerage, waste management and remediation activities
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, scientific and technical activities
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Human health and social work activities

#### number of employees of target group organisation(s)

- < 10
- 10 99
- 100 499

