PLANAR



GENERAL INFORMATION

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Country Germany

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Year of foundation 1999

number of employees, working in transfer processes

type of organisation company

Aim/role with respect to the transfer process Coordination and support

Main area with respect to the key topics mechanical engineering, materials

main contact person for transfer Achim Tanner telephone 01733560294

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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)
- direct contact



services to bring together parties that could be relevant for the application of new ideas and technologies

• initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- research cooperation
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

supporting patent exploitation/licensing (e.g. patent search; market analysis, foundation consulting)

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

geographical area of transfer activities and services

national

TARGET GROUPS

kind of organisation

organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Agriculture, forestry and fishing
- Manufacturing
- Water supply; sewerage, waste management and remediation activities

number of employees of target group organisation(s)

- 10 99
- 100 499

