

# Technologieorientiertes Gründer- und Dienstleistungszentrum Annaberg c/o Wirtschaftsförderung Erzgebirge GmbH (WFE)

## Wirtschaftsservice / Fachkräfte



### GENERAL INFORMATION

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URL	www.wfe-erzgebirge.de
Year of foundation	1995 (change of the company's name 2005)
number of employees, working in transfer processes	3
type of organisation	company
Aim/role with respect to the transfer process	<ul style="list-style-type: none"><li>• Dienstleister im Sinne der Wirtschaft</li><li>• Kooperationsvermittlung / Unternehmenskontakte</li><li>• Organisation von Veranstaltungen, Messeauftritten etc.</li><li>• Gründungsberatung; Innovations- und Technologieprojekte</li><li>• Service provider for the economy</li><li>• Initiation of cooperations / contacts of enterprises</li><li>• Organisation of events and exhibitions</li><li>• Consultation of company formations; innovation and technology projects</li></ul>
Main area with respect to the key topics	<ul style="list-style-type: none"><li>• Metallverarbeitende Industrie</li><li>• Maschinen- und Anlagenbau</li><li>• IT / Elektrik / Elektronik</li><li>• Metalworking industries</li><li>• Machinery and plant engineering</li><li>• IT / elektrics / electronics</li></ul>
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## OFFERED TRANSFER ACTIVITIES

### services in terms of the identification and description of innovative and economically applicable ideas

- determination of the potential technology users' (licensees) needs and requirements

### services in terms of the dissemination of innovative and economically applicable ideas

#### *publish and disseminate*

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files): spontaneous publication of technology offers of third parties in the frame of PR activities (Spontane Publizierung von Technologieangeboten Dritter im Rahmen der Öffentlichkeitsarbeit)

#### *publication modes and media*

- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results: e. g. in the frame of projects (z. B. im Rahmen von Projekten)
- demonstrators: e. g. at exhibitions, in vitrines of WFE

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies), e. g. the Lusatian enterprise discussions (Lausitzer Unternehmensgespräche)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies): e. g. in the frame of the cooperation exchanges on the International Subcontracting Fair in Leipzig (z. B. am Rande der Kooperationsbörse, Zulieferermesse)
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas: if necessary in cooperation with universities and research institutions (Ggf. in Kooperation mit Hochschulen und Forschungseinrichtungen)

### services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- miscellaneous: only service provider, e. g. giving hints and suchlike (Nur Dienstleister in Form von Hinweisen u.ä.)

### services of the economic exploitation of innovative and economically applicable ideas

- miscellaneous: only service provider, e. g. consultation and suchlike (Nur Dienstleister mit Beratung etc.)

### services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters): supportive, no own initiatives (Unterstützend; keine eigenen Initiativen)

### geographical area of transfer activities and services

- regional →
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE), e. g. in EU or other transnational projects

## TARGET GROUPS

### kind of organisation

- predominantly organisations demanding for innovative ideas or new technologies

### businesses of target groups

- Manufacturing

### number of employees of target group organisation(s)

- 10 - 99
- 100 - 499