

Zentrum für Technologiestrukturentwicklung der Region Riesa-Großenhain GmbH (ZTS)

Technology centre

ZTS

Zentrum für Technologiestrukturentwicklung
Region Riesa-Großenhain GmbH

GENERAL INFORMATION

Managing director, head of organisation	Ute Kedzierski
Country	Germany
adress	Industriestraße A11 DE 01612 Glaubitz
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email	info@zts.de
URL	www.zts.de
Year of foundation	1996
number of employees, working in transfer processes	2
type of organisation	company
Aim/role with respect to the transfer process	
Im Rahmen des Enterprise Europe Network:	In the framework of Enterprise Europe Network:
<ul style="list-style-type: none">• Initiierung von Kontakten zwischen Wissenschaft und Wirtschaft• Beratung von regionalen Technologiegebern- und nehmern• Unterstützung dieser bei der internationalen Kontakthanbahnung	<ul style="list-style-type: none">• Initiating of contacts between science and economy• Expert advice of regional technology grantors and users• Supporting regional technology grantors and users during setting up international contacts
Main area with respect to the key topics	
Intelligente Energie	Intelligent energy
main contact person for transfer	Ute Kedzierski
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OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- technology assessment according to technical, legal and economic aspects (such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS
- brokerage and information events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support
- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation

- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

geographical area of transfer activities and services

- regional
- national
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE)
- European-wide
- world-wide

TARGET GROUPS

kind of organisation

- organisations offering or developing as well as organisations demanding innovative ideas/new technologies and organisations demanding for innovative ideas or new technologies

businesses of target groups

- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Information and communication
- Professional, scientific and technical activities

number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499