

TU Dresden

Patentinformationszentrum (PIZ)/patent information centre



GENERAL INFORMATION

Managing director, head of organisation	Matthias Knöbel
Country	Germany
adress	Zellescher Weg 19 01069 Dresden
telephone	+49 351 463 32791
email	piz@tu-dresden.de
URL	http://tu-dresden.de/piz
Year of foundation	1843 (TU Dresden)
number of employees, working in transfer processes	6
type of organisation	university
Aim/role with respect to the transfer process	<p>Durchführung/ Organisation von Informationsveranstaltungen zu Erfindungen und Innovationen:</p> <ul style="list-style-type: none">■ zwei Mal jährlich 4-teilige Veranstaltungsreihe "Der Weg zu erfolgreichen Schutzrechtsanmeldungen"■ jährliches Kolloquium aus Anlass des Welttages des Geistigen Eigentums zu verschiedenen relevanten Themen - Ende April■ Regelmäßige Veröffentlichungen zu Erfindungen und Innovation <p>Kooperationen mit CIMTT, Dresden exists, futureSAX, HighTech Startbahn, IHK, HWK</p>
Main area with respect to the key topics	We organize information meetings on the issues inventions and innovations <ul style="list-style-type: none">■ Twice a year a multi-piece workshop "Your path to a successful patent application"■ Annual end of april a colloquium at the world day of intellectual property with different relevant topics■ Periodic publication of inventions and innovations Cooperations with CIMTT, Dresden exists, futureSAX, Hightech Startbahn, IHK and HWK
main contact person for transfer	no limitations
telephone	Matthias Knöbel
email	+49 351 463 32791 piz@tu-dresden.de

OFFERED TRANSFER ACTIVITIES

services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting): Patent and Non-Patent searches
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures): Patent statistics
- Seminars

services in terms of the dissemination of innovative and economically applicable ideas

publish and disseminate

- portfolio of patents: own patents and patents of research institutions, universities

publication modes and media

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)

services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting): offering first consultation for inventions free of charge through patent attorneys in the rooms of PIZ/ general advice to all aspects of the exploitation of intellectual property:
 - intellectual property (patents, utility models, design and trademarks)
 - property rights searches
- support for own searches in the PIZ research room
 - property rights assessment
 - workshops
 - acceptance of property rights

services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters): collaboration in the board of the association of the german patent information centres (PIZ e.V.)
- support to the establishment of students' projects and looking after the students' work in the form of preliminary studies aimed at: the preparation of the implementation of innovative ideas/ new technologies in enterprises; the application of scientific results to tackle with practical problems in enterprises; the detection of deficits and bottlenecks that could make the application of new ideas and technologies in the enterprises difficult

geographical area of transfer activities and services

- regional
- national
- cross-border (PL ← → CZ; PL ← → GE; CZ ← → GE)
- European-wide
- world-wide

TARGET GROUPS

kind of organisation

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas

businesses of target groups

- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas, steam and air conditioning supply

- Water supply; sewerage, waste management and remediation activities
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, scientific and technical activities
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Education
- Human health and social work activities

number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499

REFERENCES

ERFAHRUNGEN von Herrn Matthias Pinkert (Geschäftsführer HOLY TRINITY):

- Schutzrechte enorm wichtig für eine Unternehmensgründung.
- Schutzrechte essenziell für das Überzeugen von Investoren und Partnern.
- Schutzrechte schützen nur bedingt vor Wettbewerbern.
- Schutzrechte sind sehr kosten- und zeitintensiv.

Experiences from Mr. Matthias Pinkert (managing director HOLY TRINITY):

- Property rights are extremely important for a company start-up
- Property rights are essential to convince investors and partners
- Property rights protecting only partly against competitors
- Property rights are expensive and time-consuming