

# Wrocław University of Science and Technology

## Wroclaw Centre for Technology Transfer



### GENERAL INFORMATION

Managing director, head of organisation	Ph.D. Jacek Firlej
Country	Poland
adress	Smoluchowskiego 48 50-372 Wroclaw
telephone	+48 71 320 33 18
email	transfer@pwr.edu.pl
URL	www.wctt.pl
Year of foundation	1995
number of employees, working in transfer processes	6
Type of organisation	university
Aim/role with respect to the transfer process	Wroclaw Centre for Technology Transfer (WCTT) was founded in 1995 as a part of the one of the best universities in Poland (Wroclaw University of Science and Technology). The main activity of WCTT is linked to the promotion of the technology and research's results transfer to the economy. The Centre's mission is to improve the efficiency and competitiveness of enterprises through innovation. The Centre is a member of the Enterprise Europe Network - the world's largest business support network set up by the European Commission and is also performing as the Regional Contact Point for Research Programmes of the European Union (Network for Horizon 2020). Additionally WCTT is an initiator and a member of the Polish Network of Academic Technology Transfer Centers (PACTT).
Main area with respect to the key topics	technology transfer science-business cooperation academic entrepreneurship support for research cooperation

	support for SMEs in international cooperation and innovative development
main contact person for transfer	Jacek Pietrzak
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## OFFERED TRANSFER ACTIVITIES

### services in terms of the identification and description of innovative and economically applicable ideas

- identification of current research results in research institutions, universities (e.g. using technology scouting)
- foster scientists in the description of the exploitable idea, focussed on its application in enterprises
- technology assessment according to technical, legal and economical aspects, such as technology maturity level, patentability, standard conformity, necessary licensing procedures)
- determination of the potential technology users' (licensees) needs and requirements

### services in terms of the dissemination of innovative and economically applicable ideas

#### *publish and disseminate*

- portfolio of patents: own patents and patents of research institutions, universities
- user-oriented descriptions of the idea (technology), (such as technology offers and technology files)

#### *publication modes and media*

- various print media
- data-bases, online platforms, websites introducing innovative ideas
- newsletters/RSS
- brokerage events (events bringing together developers and potential users)/ meetings introducing economically applicable research results

### services to bring together parties that could be relevant for the application of new ideas and technologies

- implementation of visits in research institutes or enterprises
- implementation of meetings, workshops, conferences (e.g. for initiating and intensifying contacts between science and business, for discussing detail information about innovative ideas and technologies)
- sub-sequential evaluation of discussions between technology suppliers (similar to licensors) and technology users (similar to licensees), such as finding out whether the partners can go on discussing the technology/ results independently or need additional support

- organisation of topic-specific workshops, fairs or similar activities in order to foster special ideas
- initiating and presenting/ moderating bilateral and subject-specific discussions held by technology suppliers and potential users

### services in terms of the preparation of economic exploitation of an (innovative and economically applicable) idea/ technology

- contract research (e.g. initiating, bringing together the potentially exchanging parties, project management)
- research cooperation
- consulting on technical issues in order to support the final implementation of new technologies or processes in enterprises: (e.g. support for adapting new technologies to the existing equipment in the company)
- consulting to find out and make use of the resources required for the final implementation of new technologies or processes in enterprises (e.g. support in scouting out and canvassing of funding options for the implementation of new technologies in a company, support in the management of licensing procedures)
- concepts for and execution of qualification measures for the future personnel focussed on the exploitable idea/ technology (e.g. conceptual design and implementation of trainings, e-learning, workshops)
- boosting acquisition of financing or funding of the defined transfer (e.g. consulting, bringing potential partners together)

### services of the economic exploitation of innovative and economically applicable ideas

- supporting patent exploitation/ licensing (e.g. patent search; market analysis, foundation consulting)
- support of licensing (e.g. market analysis, legal consulting)

### services in terms of collective advancement of innovative and economically applicable ideas resp. research fields

- initiation and implementation of tools that do not follow an institutional structure (networks, discussion groups, alliances, clusters)

### geographical area of transfer activities and services

- regional
- national
- cross-border (PL ↔ CZ; PL ↔ GE; CZ ↔ GE)
- European-wide
- world-wide

## TARGET GROUPS

### kind of organisation

- organisations offering or developing innovative ideas/ new technologies and organisations demanding for innovative ideas or new technologies

### businesses of target groups

- Agriculture, forestry and fishing
- Mining and quarrying
- Manufacturing
- Electricity, gas, steam and air conditioning supply
- Water supply; sewerage, waste management and remediation activities
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Transportation and storage
- Accommodation and food service activities
- Information and communication
- Financial and insurance activities
- Real estate activities
- Professional, scientific and technical activities
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Education
- Human health and social work activities

### number of employees of target group organisation(s)

- < 10
- 10 - 99
- 100 - 499
- > 499

## REFERENCES

WCTT is the oldest and one of the best centres for Technology Transfer (CTT) in Poland. We have many successfully implemented technology transfers in many branches of science and technology. We received many awards for achievements in commercialization processes (e.g. Inkubator Innowacyjności (Innovation Incubator+) 2017, Lumen 2015, Innovation Incubator 2014, Dolnośląski Gryf 2009).